



Award Winning IT Solutions

Itero client and IT Solutions provider Prism, has enjoyed a bundle of award successes over the past two years.

Prism won the British Chambers Award for Customer Service Excellence in the North West, securing them a place in the National Chamber Awards finals in November 2009 where they took their place alongside the cream of British business.

British Chamber Awards success came swiftly off the back of a finalist position for one of the Prism Directors in the IoD (Institute of Directors) Awards 2009 in the Cheshire Young Director of the Year category. In 2010 Gary Smith was once again an IoD finalist, this time in two categories of the awards. In late 2009 the two directors and co-founders of Prism, Gary Smith and Richard Alexander were the joint winners of the Young Businessperson of the Year award in the Cheshire Business Awards. In 2010 Prism was the deserving winner of the Company of the Year Award in Cheshire Silk 106.9's Local Heroes Awards.

Award entry was part of a PR strategy developed by Angela Lawrence of Itero Marketing who was commissioned by Prism in summer 2009;

“Prism has such a compelling story to tell that I felt an award entry approach would be a perfect way to raise their profile within the business community. The company offers a shining example of how a strong focus on product offering, service delivery and staff development can create a powerful differentiator for businesses. There are a wealth of companies out there offering IT support, but few do it well; Prism is without doubt one of them”

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